

Topic: **INNOVATION**  
 Course title: **INNOVATION**

Session date: From 20 September to 05 December 2021

Level: **intermediate**



◆ **Aim of the course**

By the end of this course, participants will be able to adopt different practices that enable to innovate with suppliers.

◆ **Learning goals**

- Understand how purchasing can contribute to innovation.
- Identify the unmet needs of the business.
- Find opportunities within the ecosystem.
- Involve suppliers in the innovation projects.
- Measure value creation.

◆ **Target group**

Buyers. Category managers, Project buyers, R&D managers.

◆ **Course Structure**

The **INNOVATION** course contains:

- **1 Awareness session**
- **1 Chapters including 7 e-modules**, a diversity of educational materials such as articles and videos
- **1 Virtual class**.

**For each Chapter, self-study e-modules & other material must be completed BEFORE attending the related Virtual Class.**

Please, see the programme below:

Awareness session	Content		Duration	Total length of the course:  Hr:Mn <b>22:30</b>
Innovation	<ul style="list-style-type: none"> <li>• Definition innovation</li> <li>• Surfboard of innovation</li> <li>• Design Thinking</li> <li>• Innovation workshop</li> </ul>		210 min.	
Chapters	Self-study e-Modules		Durations	
	Nber	Names	Self-study	Virtual Classes
Case study presentation	7	<ul style="list-style-type: none"> <li>• The Innovation sourcing process</li> <li>• Innovation sourcing ladder</li> <li>• Mapping business value drivers</li> <li>• Understanding pain points</li> <li>• Business ecosystem in innovation</li> <li>• Mapping a business ecosystem</li> <li>• Innovation: measuring INNO</li> </ul>	910 min.	210 min.