







INNOVATION ADVANCED

Level	Available languages	Fee
Intermediate	     	€ 400

e-Module titles	Objectives	Content
INNOVATION: MATURITY LADDERS	This module addresses various practices aimed at assisting procurement professionals to contribute to innovation: - assessing their ability to innovate with suppliers by analysing their own strengths & areas of improvement.	1. Innovation sourcing ladders
INNOVATION: BUSINESS VALUE DRIVERS	This module addresses various practices aimed at assisting procurement professionals to contribute to innovation: - understanding & mapping their purchasing segment.	1. Understanding how we buy & how we compete 2. Mapping your business value drivers
INNOVATION: NEED & PAIN POINTS	This module addresses various practices aimed at assisting procurement professionals to contribute to innovation: - understanding pain points - mastering empathy.	1. The importance of empathy & understanding pain points 2. Mastering empathy
INNOVATION: BUSINESS ECOSYSTEMS - PART 1	This module addresses various practices aimed at assisting procurement professionals to contribute to innovation: - understanding business ecosystems to better collaborate with suppliers.	1. Business ecosystems in Innovation
INNOVATION: BUSINESS ECOSYSTEMS - PART 2	This module addresses various practices aimed at assisting procurement professionals to contribute to innovation: - the key to building the right team to map their innovation ecosystem	1. Building a team to map your innovation ecosystem 2. Case demonstration