


INNOVATION BASICS

Level	Available languages	Fee
Beginner		€ 340

e-Module titles	Objectives	Content
INNOVATION: PROCUREMENT's ROLE	This module aims at understanding how procurement professionals can contribute to innovation: - understanding how innovation can concern procurement professionals - understanding the role of the evolution of Procurement on innovation	1. Procurement's role in Innovation
INNOVATION: DEFINITION	This module aims at understanding how Procurement professionals can contribute to innovation: - identifying types of innovation - creating value with innovation	1. What is Innovation? 2. The impact of innovation on value
INNOVATION: PROCESS	This module aims at understanding how procurement professionals can contribute to innovation: - discovering the 3 step-innovation process to find unmet needs & external solutions, & involve suppliers	1. The innovation sourcing process
INNOVATION: MEASURING PERFORMANCE	This module aims at understanding how procurement professionals can contribute to innovation: - how Procurement can measure its contribution to innovation	1. How to measure innovation